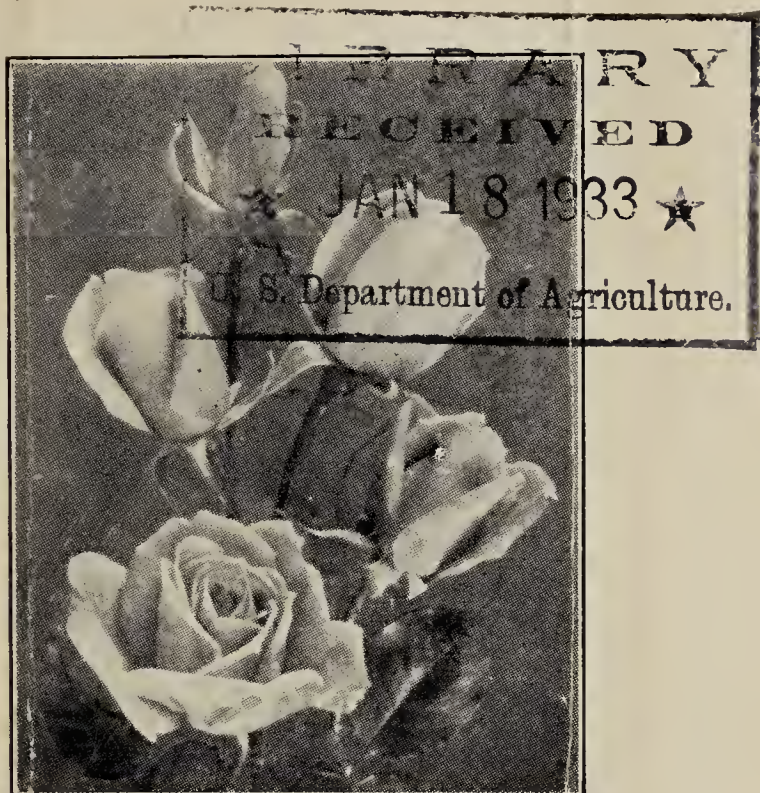


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62,57



1933

# Roses

L. B. CODDINGTON CO.

Growers and Hybridizers

MURRAY HILL NEW JERSEY

# *Lovely Roses*

That Will Bloom Throughout  
the Season in Your Garden

## Our Latest ... 1933 Novelty

**M**RS. L. B. CODDINGTON received the American Rose Society GOLD MEDAL in 1932. It is a rich watermelon pink color. The flowers are large with pointed buds, spicy fragrance. The foliage is very firm and leathery. Parentage: Templar x Souv. de Claudius Pernet. See color plate in front of American Rose Annual for 1932.

PRICE: \$2.00 each—\$10.00 a dozen

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This is the fourth new rose that we have introduced in recent years. The others were the well known President Hoover, Mrs. Herbert Hoover and Autumn.

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These 4 roses may be yours for \$3.00

**PRESIDENT HOOVER.** A gorgeous rose of a really new color combination. Cerise-pink, orange and scarlet. Winner of four Gold Medals. An excellent outdoor rose as well as for forcing.

**MRS. HERBERT HOOVER.** This is one of the finest crimson roses, a rich velvety dark red. Very fragrant.

**AUTUMN.** The flowers are of fine form, and a wonderful combination of crimson-scarlet and yellow. No other rose in the world like it. Florists find it in great demand.



## TO CARRY THE PLANTS THROUGH THE WINTER.

We recommend the following simple method: before the ground is frozen too hard, usually about the middle of November, procure some rough straw or litter, or branches of evergreens, or dried leaves and put around the lower parts of plants, to a height of about one foot. Cover this with a little soil to prevent the wind from blowing it away. In the Spring remove this and cut away the wood killed by frost, giving a mulching of well-rotted manure.

# Standard Varieties We Offer

**BRIARCLIFF.** A splendid rose-pink, without any shading at all.

**TALISMAN.** The most talked of rose of today. Brilliant orange-red buds, combined with gold apricot, pink and carmine.

**PERNET.** One of the most popular clear yellow roses.

**RAPTURE.** An exquisite salmon shade, deeper than Mme. Butterfly. Golden flush at base of petals.

**JOANNA HILL.** This is a clear yellow, deepening in center to orange. Strong stems producing an abundance of blooms.

**PREMIER SUPREME.** A rich dark pink. pink.

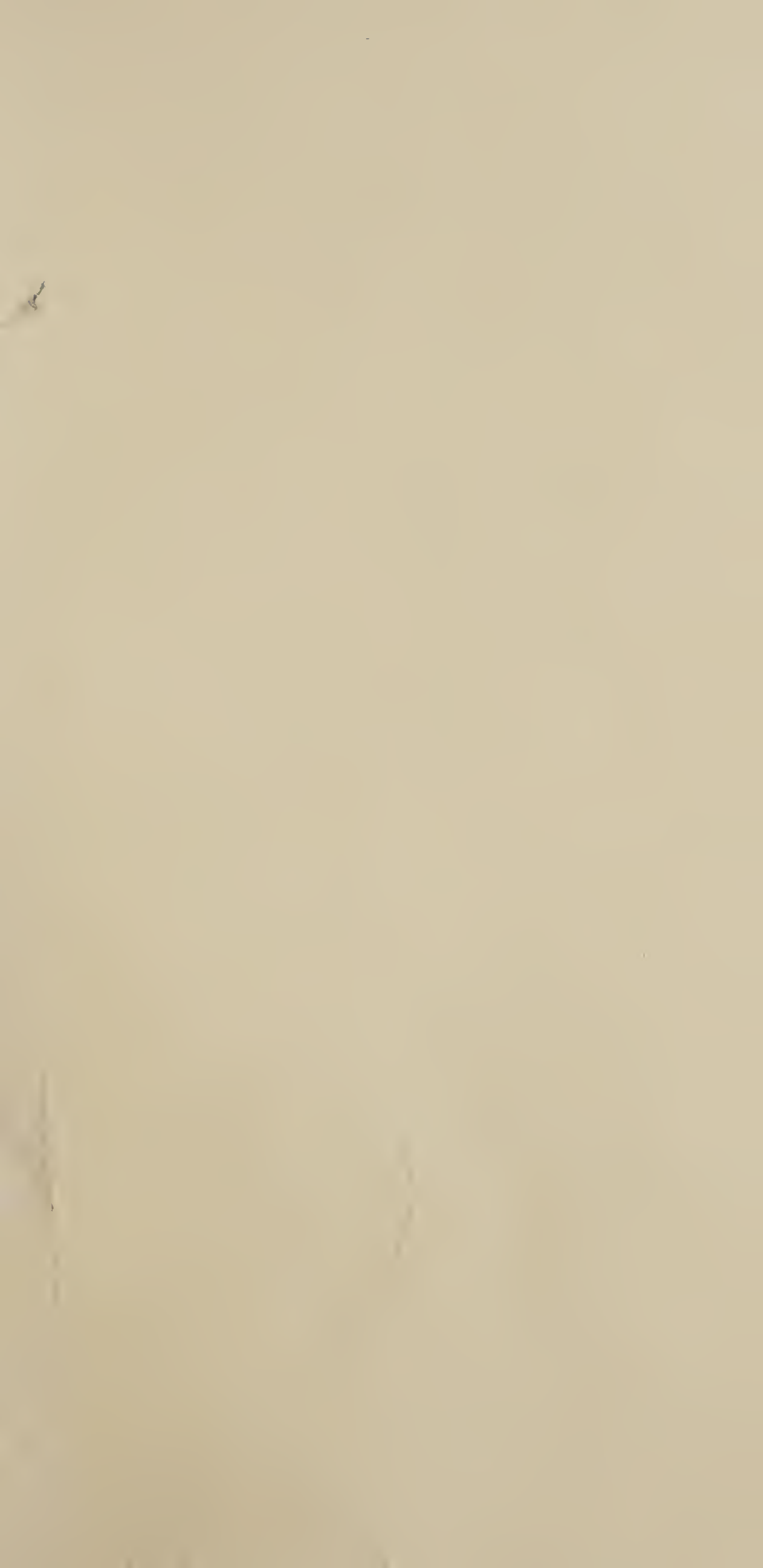
## PRICES

*With the exception of  
MRS. L. B. CODDINGTON  
the prices for all other roses listed  
are as follows:*

Single Plant	-----	\$ .40
6	-----	2.25
12	-----	4.00
25	-----	7.00
50	-----	12.00
100	-----	20.00

### Special prices on 1,000 or more

All plants at above prices are delivered prepaid east of the Mississippi River. West of that dividing line of the country, add for postage as follows: 1 plant, 10 cts.; 12, 35 cts.; 25, 70 cts.; 50, \$1.20; 100, \$2.00.





# THE EXPERIENCE OF OTHERS MAY BE YOURS

June 9, 1932, Honduras, Central America.

"The plants arrived in very good condition. Not a single one was dead. This is the first time I have received roses with such a magnificent result, which is marvelous indeed if one takes into consideration that the number of plants shipped was over sixty and that it took them twenty days to reach me. I must congratulate you on your excellent packing."

\* \* \* \* \*

April 19, 1932, Elyria, Ohio.

"I certainly liked the way your roses behaved in the open ground last summer. They took 1st Prize at a County Fair (Garden Club Exhibit) in September."

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Jan. 11, 1932, New Ulm, Minn.

"My last year's roses received from you were wonderful. Autumn is the most beautiful of all. Have at present about 350 roses."

\* \* \* \* \*

June 14, 1932, Bellevue, Ohio.

"The roses reached me in perfect condition and are growing vigorously at this time—most certainly I shall want more plants from you this coming spring when the ground for roses will be cleared in the garden. It is a pleasure to recommend your roses to my gardening friends."

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Feb. 19, 1932, Milton, Ky.

"The plants, President Hoover and Rapture, which I received from you last year were lovely plants."

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Sept. 24, 1932, Belleville, N. J.

"The twelve bushes which I bought from you this past spring have bloomed and they were perfectly beautiful and I would like some more if possible."

\* \* \* \* \*

Aug. 22, 1932, Harrisburg, Pa.

"The President Hoover rose plants sent me turned out fine. I have some blooms over five inches. They were beautiful."



# *Rose Lovers Everywhere*

Call on us any time you are in our vicinity as we are always glad to greet our customers.

## *Our Greenhouses Are Located*

at Murray Hill, which adjoins Summit, New Jersey. It is on the Lackawanna Railroad. Our office and greenhouses are but a short distance from the station. It is on good roads from all points in New Jersey.

Our business was established in 1895 and has grown until we are now one of the largest growers of roses in the East.

\* \* \* \* \*

## *Time of Delivery*

We begin filling orders as soon as our conditions allow, usually about the middle of May, in the latitude of New York, filling orders in rotation as far as possible and practicable.

Give full and complete address and shipping or delivery instructions. We try to deliver by truck within reasonable distance of Murray Hill.

The plants are ready for planting as received, but can be pruned back a little more if so desired. Plant firmly, and water as conditions of soil and weather make it advisable.

\* \* \* \* \*

We are closed for business all day Sunday.

